



Dear Friend of Newcastle Elementary School,

Every two years, the Newcastle Elementary PTSA holds a fundraising auction to raise money to support our students – money that is necessary in today's climate of state funding shortfalls made worse by the impact on budgeting and staffing issues because of COVID. This biennial event kicks off with a holiday online auction in December 2022 and culminates with a fabulous evening at the Hyatt Regency South Lake Washington on March 10, 2023, where we will have our silent and live auction, games and more. More than 400 parents, staff and community friends attend this memorable event and it is because of everyone's participation that we're able to help bridge the fundraising gap by providing art education, reading and math support, as well as new technology and safety measures to more than 500 students each year.

Due to the COVID pandemic, this will be our first live auction since the 2018-2019 school year, and we could not be more excited! In the last auction, we raised over \$300,000 for our school, which is comprised of more than 400 families within the Issaquah School District, and we would like to increase our amount raised to \$400,000 in 2023. This increased amount is crucial in ensuring that the Newcastle Elementary students, teachers, and administrators, continue to have access to the resources necessary to providing the best-in-class education. Reaching our goal depends on the generosity of the friends of Newcastle Elementary School: families, businesses, and community members. We invite you to partner with Newcastle Elementary by donating an item or service to this year's auction.

In return for your donation, we would like to offer you the following promotional consideration:

- Free publicity in our school newsletter, website and auction night materials which encourages:
 - An increased awareness of your business, service, or product
 - An introduction of new community members to your business
 - Support from the community that buys from your business

Please complete the enclosed auction procurement form and return it by mail or e-mail by November 1, 2022 for our Holiday online auction or by February 15, 2023 for our March 2023 event.

On behalf of our students, thank you.

Warmly,

Ellie Diaz and Jennifer McAleer
2023newcastleauction@gmail.com

Donations may be tax-deductible under IRS Section 501(c)3. Federal ID number 77-0625672.
All donations will be acknowledged with a receipt that can be used for tax purposes.

Newcastle Elementary PTSA 6947 Coal Creek Pkwy SE #299 Newcastle, WA 98059